FREE TV Advertising.com & Loop TV User Guide   FTVA 321-298-4612   Loop 888-991-5667

support.loop.tv   support@loop.tv

What You Received 100% For FREE

1) **FREE Loop TV Player(s)** with over 150 channels of licensed music video channels and engaging content

2) **FREE Digital Television Ad creation** to promote your business and increase your sales

Order Unlimited FREE Television Graphics at www.FREETVAdvertising.com/login.php

3) **FREE Loop TV Digital Signage Management Software Portal** that manages all your digital signage giving you complete control over what digital advertising that is showing on each TV anytime of the day or week.

Loop TV Software Portal   biz.loop.tv/registration/

Email: **Password:** freetvadsrock

FREE Television Graphics   www.freetvadvertising.com/login.php

Email: **Password:**

 FREE Graphic Options: 1) Full Screen Graphic 2) TV Box Top Left – allows content to continue to show around your ad. 3) MP4 Files 4) Text Scrolls 5) RSS Feeds

Loop TV Software Important Portal Links

Loop Players – Venue TV Name Field - Here you can name individual players such as Back Bar, Dining Room, ect. Be sure to name each TV with a number as well such as 1-Back Bar as you will want to label the remote and player with a 1, 2, 3, ect as the remote only works with the player it came with.

Loop Players – Signage Sets - Here is where you will assign signage sets to 1 or multiple players. Signage Sets can be easily changed anytime by selecting a new signage set anytime on the top right dropdown of a individual TV player view.

Signage Library – Upload File – this is where all your images, scrolls and RSS feeds are saved as individual files. FREE TV Advertising can make all your sign images for FREE which are JPEG and/or PNG files. If you want an RSS feed, you can request what type you are looking for or google it such as ESPN RSS Feeds or ESPN RSS Soccer feed for example. For scrolls, they can be easily created using the scroll tab when creating a new signage library asset.

Signage Sets – "+ Sign" – this is where you can create unlimited signage sets that can be tailored anyway you want such as a different set for each day of the week or even more individualized for certain times of the day. All you must do is create a signage set name such as Monday Wing Special and then just click on Attach Sign and select as many Media images as you like and/or a scroll or RSS Feed. To attach a sign, it must exist in your Signage Library first.   To attach signs just click on Attach Sign and then click on the signs/scrolls/RSS feeds you want with the top right check box. As you select signs it will dim 50% showing it is selected.   Once all your signs are selected just hit the round X button on the top right which will show your selected items for Media Signs & Text and RSS Tickers.   Signage sets can take a few minutes to actually populate to your players and TVs.

Signage Sets - Ad Frequency (Top Right)- defaults to Run Every 3 Videos but you can choose the frequency your signage set shows for both your graphic assets and scroll with it being recommended to do ad graphics every 1 or 2 videos and have the scroll run continuous. It is recommended to use the Box Graphic for your ads so when your ad shows it will keep the channel selected playing on the upper left corner. For retail businesses it is recommended to run content every 1 video.

Channel Mixes – "+ Sign" – Here you can mix channel content together based on content type. 1) Click on the + Sign to name the Channel Mix; 2) Select Video type from the dropdown menu; 3) Select Channels to appear under Create A Pattern. EXAMPLE: If you are making a music mix but want some channels to play more then others just select the channel multiple times such as Country Super Channel, Country Super Channel, Classic Super Channel, Country Super Channel, Rock Super Channel. In this case it would be 2 country songs, classic song, country song then a rock song being played in that order. To choose a channel mix, select the home button on the player remote and selecting Open Loop to reboot the player then scroll down to your content link which will be the 3rd row down and choose one of the channel mixes you have created. It may take a couple reboots for your content options to show. To minimize bandwidth use, plug a 256 gib thumb drive into the USB port on the player if mixing more than 2 channels as the thumb drive will be used for storing extra channel content to assure minimal bandwidth usage. The more channel mixes created the more storage you will need on your thumb drive.